

SMS SecureTrans Proves in Clinical Trials

Press Release

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Bond Wireless proves suitability of SMS SecureTrans technology for health clinic management

A Major issue facing health clinics is the timely distribution of test results. Many organisations have previously relied on certified mail to distribute test results, which often introduced delays into the treatment process and added significant administrative overhead in the advice to customers of "Good News" test results. During 2004, Bond Wireless provided CaraData with the SecureTrans software module, which utilizes its patented SMS Authenticate and Verify (SAV) technology, for an innovative solution using SMS as a key patient communication platform. The Bond Wireless SecureTrans functionality enabled CaraData's Sexual Health Information Program (SHIP) to send patient test results via SMS.

During six months of operational use, a number of key outcomes were achieved. Most importantly, 37% of patients chose to receive their test results via SMS and, with time and familiarity, CaraData and Bond Wireless believe that this percentage will increase significantly. The major results of the six month usage showed that 90% of the negative results (good news) can be communicated via SMS confidently. This has a substantial impact on clinic staff, as it results in significant phone traffic reductions. Staff time and effort is now targeted more cost-effectively towards communicating with patients who have received positive results, or test results indicating further treatment is necessary. Interestingly, appointment waiting times were also shortened, improving the clinic's ability to meet public health needs.

The use of SMS provided significant cost saving on postage and mailing and improved patient access to results, regardless of location. SMS SecureTrans significantly reduced the cost of duty of care compliance for the clinics, which previously were required to send registered mail to patients who had tested positive.

Dr Clarence Tan the CEO of Bond Wireless claims that "the inherent ability of SecureTrans to provide non-repudiated proof ensures that the treating physicians duty of care is enforced, as every patient is required to enter a four digit PIN code as part of the SMS notification process"

Dr John Chuah, the Director of the Gold Coast Sexual Health Clinic says that "Providing clinic results and appointment recall through SMS is a cost-effective, secure communication option, that ensures high level of confidentiality at the GCSHC clinical setting."

Dr Tan says that the positive results of the Gold Coast trial proves that Secure SMS delivered via SMS SecureTrans has a major role to play in enabling true m-commerce, and providing authentication and verification of users in all business process situations.

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This claim was recently reinforced by reports that Maxis, a large Malaysian mobile operator, has chosen to use SecureTrans as the technical solution for their innovative personal messaging solution.

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About Bond Wireless

Bond Wireless, an Australian based company, provides wireless applications to enterprises to improve business processes, find new ways to communicate with customers, and reduce operating costs. Companies can communicate easily, instantly and securely using Bond Wireless' innovative solutions. The company currently operates in Australia, Thailand, Malaysia, Singapore, Hong Kong, China and Europe and is both a Microsoft Certified Partner and Sun Microsystems iForce Partner.

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